



## 2015 Sunset SAVOR the Central Coast

September 26<sup>th</sup> and 27<sup>th</sup>, 2015

Main Event • Specialty Food Exhibitor

### Specialty Food Registration Fact Sheet

The 6<sup>th</sup> Annual *Sunset SAVOR the Central Coast*, is a four-day culinary exploration that invites guests to experience the food, wine and lifestyle of the extraordinary Central Coast of California. The weekend includes Adventure Tours, Special Events & Dinners, and the star-studded Main Event. At the Main Event, guests have the chance to experience wine tasting seminars, travel and adventure talks, live music, artisans, and an unmatched culinary and oenophile experience.

*Additional opportunities to participate in special events and Adventure Tours may be available. Contact our office for information about more opportunities.*

#### DATE/TIME/LOCATION:

**Main Event:** Saturday, September 26<sup>th</sup>, and Sunday, September 27<sup>th</sup>, 2015

**Location:** Santa Margarita Ranch, 9000 Yerba Buena, Santa Margarita, CA 93453

**Event Set-Up:** **Friday** 10:00am – 6:00pm, **Saturday & Sunday** 8:00am – 10:00am daily

**Event Hours:** 11:00am – 4:00pm daily

*All events start on time. We require that you are set up and ready to pour/serve at least 1 hour ahead of scheduled start times. Late arrival may result in exclusion from the event.*

#### REQUIREMENTS FOR PARTICIPATION:

All specialty food exhibitors will need to plan to participate in both days of the Main Event.

#### SAMPLING GUIDELINES:

Be prepared to supply 1,500 bites per day. We expect over 3,000 in attendance each day, and anticipate 50 restaurants and specialty food companies to participate.

When handling food product, your brand must comply with all Health Department regulations regarding preparation, storage, and distribution of food items.

Please supply compostable serviceware for guests. SAVOR is a zero-waste event! Any non-compostable items will be removed by event staff if brought on-site. It is the responsibility of the restaurant to dispose of all waste materials in accordance with local and state laws, including but not limited to: oils, chemicals or waste materials that require special handling.

#### ELECTRICITY & SPECIAL EQUIPMENT:

Electricity is extremely limited and offered on a first-come first-serve basis. If you require electricity for your booth, please order it on the exhibitor registration form. Day-of-event requests cannot be filled.

#### EXHIBITOR BADGES & TICKETS:

Exhibitors are allotted badges based on the size booth selected on the registration form. All exhibitor badges are picked up on Saturday, September 26<sup>th</sup> upon check-in. You can buy up to two (2) additional badges at a cost of \$50 each.

Up to two (2) additional tickets can be purchased at a 20% discount. Please contact the SAVOR Exhibitor Coordinator for your individual discount code.

#### INSURANCE:

A Certificate of Insurance in the amount of \$1M will be required for your participation naming the following:

**San Luis Obispo Co. Visitors & Conference Bureau**  
**dba: Visit San Luis Obispo County**  
**835 12th Street Suite 204**  
**Paso Robles, CA 93446**

**Fast Forward Ventures, LLC**  
**dba: Fast Forward Events**  
**1399 N. Cuyamaca St.**  
**El Cajon, CA 92020**



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## **Specialty Food Registration Fact Sheet (continued)**

### **YOU SUPPLY:**

- 1,500 bites per day
- Compostable serving products
- Brand logo for website listing (300 dpi or higher)

### **WE SUPPLY:**

- Tent canopy (size varies by booth option)
- 8' tables with kwik covers (amount varies by booth option)
- Staff badges (quantity varies by booth option)
- Health permit and sanitation station per San Luis Obispo County Environmental Health Code
- Exhibit booth signage
- Listing in official event program
- Listing on website including hyperlink
- 20% off of two (2) additional Main Event tickets

### **BREAKING DOWN EARLY – DON'T DO IT!**

Breaking down and leaving early creates a negative experience for everyone – please don't do it. If you leave early, you will not have the opportunity to participate in future events and may be charged a fee. Please plan to have your booth fully operational until the close of the event each day.

### **CANCELLATIONS:**

All cancellations must be submitted in writing no later than August 14<sup>th</sup> 2015, and are subject to a \$50 administrative fee.

### **TERMS & CONDITIONS:**

Signature and payment constitutes company agreement to abide by the Cancellations policy and all other rules and policies stated in the Registration Face Sheet. Registration and booth space are not confirmed until full payment is received.

I understand that my company/company representatives may be filmed and photographed during the event. Sunset SAVOR the Central Coast has the right to unrestricted use of the photographs for promotional purposes. I understand that all footage is the property of Sunset SAVOR the Central Coast and that I/my company will not receive any compensation for the use of any images or likeness in the filming or airing of the Event.

Sunset SAVOR the Central Coast reserves the right to refuse service to any individual or company at their discretion.



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Exhibitor Information		
Company Name:		Company Name (Billing):
Address:		Region:
City:	State:	Zip:
Phone:		Website:
Contact Name:		Contact Email:

Program Listing – Please fill out exactly as you would like information to appear in event directories and signage		
<input type="checkbox"/> Same As Above		Company Name:
Address:		Region:
City:	State:	Zip:
Phone:		Website:

Booth Options	Early Bird Rate (Ends May 1)	Advanced Rate (Ends August 14)	Final Rate
10' x 10', two (2) tables, 2 badges	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650	<input type="checkbox"/> \$750
10' x 20', three (3) tables, 4 badges	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,450
20' x 20', five (5) tables, 8 badges	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,750

Electricity	
Before August 14, 2015	<input type="checkbox"/> \$65 per outlet (110 V at 10 AMP)
After August 14, 2015	<input type="checkbox"/> \$85 per outlet (110 V at 10 AMP)

Additional Exhibitor Badges	
You may purchase up to two (2) additional badges at \$50 per badge. All badges are picked up on-site.	
Quantity:	Subtotal:

Table Linens	
You may rent linens for your booth tables at \$24 per linen.	
Quantity:	Subtotal:

Program Advertising	
Quarter Page	<input type="checkbox"/> \$400
Half Page	<input type="checkbox"/> \$600
Full Page	<input type="checkbox"/> \$1,000
2 Page Spread	<input type="checkbox"/> \$1,500
Inside Front OR Back Cover	<input type="checkbox"/> \$1,500
Outside Back Cover	<input type="checkbox"/> \$1,750

Payment Calculations			
Booth Option	\$	Additional Badges	\$
Electrical Outlet	\$	Linen Rental	\$
Program Advertising:	\$	<b>GRAND TOTAL:</b>	\$

Payment Information – By signing this form, you agree to the terms listed in the Fact Sheet			
Date:	Total Due:	Credit Card Type:	
Credit Card Number:	Exp. Date:	Sec. Code:	
Cardholder Name:	Cardholder Phone:		
Cardholder Signature:			
<b>Payment By Check:</b> Please make checks payable to Sunset SAVOR the Central Coast and mail to Fast Forward Event Productions ATTN: Sunset SAVOR the Central Coast, 1399 N. Cuyamaca Street, El Cajon CA 92020			
<b>Payment Policy:</b> Signed contract and full payment must be received by Advanced Registration dates in order to receive discounted rates			

Submit completed forms to SAVOR Exhibitor Coordinator Caitlin Purkey at [purkey@fastforwardevents.com](mailto:purkey@fastforwardevents.com).  
 Please note, your registration is not confirmed until you receive a confirmation email.