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Sunset SAVOR the Central Coast Launches New Friday Night Events in Pismo Beach: Winemaker Dinner Series Stars Culinary Luminaries Tanya Holland and Regional Chefs/Vintners

(San Luis Obispo County, CA) – Organizers for <u>Sunset SAVOR the Central Coast</u> – the West Coast's premier wine and food event (Sept. 25-28) – just unveiled their exciting new Friday night event, <u>Sunset at Pismo Beach Winemaker Dinner Series</u> (Sept. 26) starring culinary luminaries such as <u>nationally renowned chef/author/television personality Tanya Holland</u>.

"We wanted to give wine and food lovers a more intimate dining experience as part of the SAVOR event line-up. With three exciting winemaker dinners to choose from – all with spectacular sunset ocean views --across Pismo Beach, the Sunset at Pismo Beach Winemaker Dinner Series is a great chance to get up close and personal with celebrity chef Tanya Holland, winemakers from Edna Valley Vineyard and Biddle Ranch and other San Luis Obispo County chefs, winemakers and brew masters," said Stacie Jacob, CEO of Visit San Luis Obispo County, which organizes the event with Sunset magazine, the premier guide to life in the West. "Each dinner provides a unique experience from the launch of a new cookbook to a modern day supper-club to coastal fusion. We've also given coastal lovers some fascinating adventure tours in the area. Tickets are limited so we strongly recommend you buy quickly so you can get the experiences you want most."

## **Winemaker Dinners on Pismo Beach**

- 1) Brown Sugar & Barrels at the Cliffs Resort, where the first 100 ticket buyers can get a complimentary copy of Tanya Holland's new book BROWN SUGAR KITCHEN New-Style, Down-Home Recipes from Sweet West Oakland. At the event, Tanya will team up with the resort's renowned Chef Gregg Wangard to create sensational Southern cuisine showcasing California-fresh ingredients paired with regional wines. Guests will also enjoy barrel-aged bourbon cocktails, craft beer, desserts prepared by Pastry Chef Hannah Ingham and dancing to the music of one of Los Angeles' hottest DJs;
- 2) Modern Day Supper Club-Lido Restaurant at The Dolphin Bay Resort with Edna Valley Vineyard features farm-to-table cuisine prepared by Executive Chef Jacob Moss and expertly paired by Winemaker Joe Ibrahim with the finest limited production wines from Edna Valley Vineyard. The evening is designed to take guests' palates on an amazing culinary journey as they listen to the masters discuss their pairings and philosophy on food and wine; and
- 3) Coastal Fusion at Ventana Grill with Biddle Ranch Vineyards offers a five-course coastal menu presented by Executive Chef Ricardo Ortega, whose unique combination of Latin flavors has earned Ventana Grill its five-star rating. The team at Biddle Ranch Vineyards will pair his favorite recipes with some of their award-winning wines as guests enjoy great conversation and a beautiful sunset.

## **Adventure Tours in and Around Pismo Beach**

To round out the Pismo Beach experience, <u>Sunset SAVOR the Central Coast</u>, winner of the **2014 Fame Award for Best Epicurean Event**, also features great <u>adventure tours</u> taking place in or near the city Sept. 25-26:

- Learn to Cook Local Farm Cuisine with Dolphin Bay Resort & Spa Chef (Sept. 25): Hosted by Sunset Food Editor
   Margo True, guests can take an unforgettable private cooking class overlooking the ocean at the Dolphin Bay Resort
   & Spa. Chef Jacob Moss of Lido restaurant will demonstrate how to transform a local farm's various fruits and
   vegetables into a mouthwatering grilled meal, paired with wines from Adelaida Cellars of Paso Robles -- named 2013
   Wine Region of the Year by Wine Enthusiast.
- <u>Create Botanical Spa Products with Sycamore Mineral Springs in Avila Beach</u> (Sept. 25): Guests get an exclusive tour of the resort's on-site organic garden—normally closed to the public—followed by tips on making one-of-a-kind luxurious spa products and a multi-course "garden to fork" lunch prepared by Chef Gregg Wangard.
- Experience an Authentic Clambake on the Sands of SeaVenture Beach Hotel & Restaurant (Sept. 26):
  Enjoy stunning ocean views and wiggle your toes in the sand at SeaVenture Beach Hotel and Restaurant in Pismo
  Beach, known as one of the best family beach destinations in the country. Guests can gather by the waves to
  observe how to prepare a traditional clambake under the tutelage of SeaVenture's Chef Casey Walcott then dig into
  the feast featuring wines from Edna Valley's Chamisal Vineyards.
- Explore the Farm and Foodie Secrets of Arroyo Grande (Sept. 26): This food-lovers walking tour of historic Arroyo Grande includes samples from some of the tastiest offerings produced along the Central Coast, followed by lunch.

Located midway between San Francisco and Los Angeles, <u>Sunset SAVOR the Central Coast</u> highlights the region's unique Central Coast locations and active outdoor, farm-to-table lifestyle. Other events taking place throughout the four days include <u>Sunset at Hearst Castle</u>, a rare and glamorous opportunity to experience the castle in the evening, with regional cuisine and medal-winning wines from the <u>Sunset International Wine Competition</u>. This is the <u>first public event to</u> feature these incredible wines from around the world. The <u>Main Event at Santa Margarita Ranch</u> (Sept. 27-28) offers special wine and food tastings, travel and lifestyle seminars led by Sunset experts, and special ticketed programs (just \$25) such as celebrity chef and wine maker seminars at <u>Chef Central</u> and <u>Winemaker Central</u> and the much-anticipated <u>American Lamb Board's national grand finale contest, Lamb Jam.</u>

Find out the latest ticket and hotel package offerings – including <u>Sunset SAVOR the Central Coast VIP Getaway</u>

<u>Packages</u> hosted by Martin Resorts — at <u>www.savorcentralcoast.com</u>. Check us out on our Facebook page,

<u>https://www.facebook.com/SavorCC</u>, or on Twitter, <u>https://twitter.com/SavorCC</u>.

## **About Visit San Luis Obispo County**

Visit San Luis Obispo County promotes San Luis Obispo County through advertising, marketing, public relations and group sales. Its membership base is comprised of over 500 tourism industry-related businesses including lodging properties, restaurants, wineries, golf courses and retail stores. Sunset SAVOR the Central Coast is produced and managed by the Bureau. For more information on Visit San Luis Obispo County, please visit www.VisitSanLuisObispoCounty.com.

## **About Sunset**

Sunset (<a href="www.sunset.com">www.sunset.com</a>) is the leading lifestyle brand in the West. Through magazines and books, events and experiences, and digital and social media, Sunset covers the West's best flavors, destinations, design trends, and innovations. Sunset engages and inspires an audience of over five million educated, active and affluent consumers every month through its five regional print editions—Pacific Northwest, Northern California, Southern California, Southwest and Mountain—as well as via all tablet devices and its website. In addition to its print and digital publication, Sunset showcases the region's unique lifestyle and noteworthy destinations through its flagship events, established home programs, licensing partners, books and International Wine Competition. Sunset is produced by Time Inc., one of the largest media companies in the world.

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