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FOR IMMEDIATE RELEASE:

DISCOVER THE PASOBILITIES AT SUNSET SAVOR THE CENTRAL COAST

Sunset SAVOR the Central Coast Features Several Ways to Uncover Paso Robles, CA Through Cultural & Culinary Adventures, Signature Attractions and More, September 24-27

San Luis Obispo County, CA (September 17, 2015) – Paso Robles – or simply "Paso" as the locals call it – is home to rolling hills, vast olive orchards, picturesque vineyards and majestic oak trees, and from September 24-27, 2015 <u>Volvo Presents Sunset SAVOR the Central Coast</u> offers several ways to explore the region's wealth of exciting attractions and offerings.

The four-day food and wine adventure showcases the unique flavors of San Luis Obispo County, an abundant agricultural region located on California's Central Coast, half-way between Los Angeles and San Francisco. Sunset SAVOR the Central Coast gives epicurean enthusiasts the chance to uncover all the culinary, cultural and coastal assets of the county through day trips featuring unique food and wine experiences, intimate winemaker dinners, show-stopping musical performances and quintessential tasting experiences.

Throughout the culinary exploration, attendees discover the sights, sounds and tastes of the many towns and cities that together create San Luis Obispo County. With several experiences taking place in Paso Robles, attendees can select from a number of events to round out their San Luis Obispo County immersion. <u>Pasobilities</u> include:

- Strings at Sunset: (September 24): Strings at Sunset transforms the Vina Robles Amphitheatre into a music, food and wine experience unlike any other. The nighttime spectacular features tastings of medal-winning wines from the Sunset International Wine Competition, incredible theatrical performances from award-winning musical artists String Theory and DJ Violinist SPAGS, and mouthwatering tasting stations from celebrity chefs, including Mary Sue Milliken, James James Siao, Joanne Brigit Binns.
- Find your Muse in the Gardens of the Paso Robles Inn (September 24): Let the creativity flow in the gardens of the Paso Robles Inn and learn painting techniques from a talented local professional artist as you create a keepsake while sipping on local wines and enjoying an al fresco meal.

- Locally Grown Cocktail Crafting & Mixology with FARMstead ED & La Cosecha
 in Paso Robles (September 24): Indulge in the farm-to-table movement pioneered
 by Paso Robles. Learn how to craft infusions to make creatively inspired cocktails
 featuring RE:FIND distilled spirits. Watch closely as master mixologists Andrew
 Brune of La Cosecha and Alex Villicana of RE:FIND dazzle and educate you on the
 craft of creating custom cocktails.
- Innovative Traditions at Halter Ranch Vineyard (September 25): Take a walking tour of the award-winning Halter Ranch Vineyard at the height of grape harvest and taste Ancestor, the property's flagship Bordeaux blend. Featuring lunch by celebrity chef Yousef Ghalaini of FIG Restaurant at the Fairmont Miramar Hotel in Santa Monica, CA. SOLD OUT.
- Horse Around with Harris Stage Lines In Paso Robles (September 25): Take a journey back in time and experience a real working ranch where horses, wagons and stagecoaches keep the history of the America West alive. Keep your wheels turning with an authentic Western lunch catered by Cowboy Flavor while partaking in a rousing game of horseshoes. Featuring Sunset Food Editor, Margo True.
- Ancient Peaks Wine Dinner at The Historic Paso Robles Inn & Steakhouse (September 25): The Historic Paso Robles Inn welcomes foodies to a four-course wine paired dinner with the award-winning Ancient Peaks winery. Open to only 40 guests, this experience is brought to the table by generations of farmers and purveyors, whose produce is featured throughout the menu, creating dishes that are abundantly flavorful and naturally tender.
- Dinner at JUSTIN Vineyards & Winery (September 25): Executive Chef Will Torres and the culinary team from The Restaurant at JUSTIN prepare a spectacular three-course dinner paired with fine JUSTIN wines, including the iconic JUSTIN ISOSCELES. Enjoy stunning hillside views while indulging in a handcrafted seasonal feast from local farms and ranches throughout the Central Coast, with succulent wine pairings. SOLD OUT.
- <u>Hilltop Dinner at Adelaida Cellars</u> (September 25): Paso Robles's celebrated Adelaida Cellars hosts a multi-course buffet by <u>Chef Alex Martin</u> of Crush Catering, paired with exclusive Adelaida estate reserve and library wines. At this special hilltop location, indulge in breathtaking 180-degree views of Paso Robles Wine Country, while listening to acoustic music to complete the magical evening.
- Paso Robles Shoot Out Live Cocktail Competition (September 25): The Paso
 Robles Inn and RE:FIND Handcrafted Spirits host an epic battle of the best and
 brightest mixologists found throughout the Central Coast for a winner-take-all wildwest-inspired cocktail competition. Taste the libations based around the unique
 distillery methods of RE:FIND and decide who should take home top honors. Each
 handcrafted cocktail is also specially paired with delicious bites from the Paso
 Robles Inn!

- An Oak-Kissed Evening Under the Stars at Refugio (September 26): Join Brigit Binns, author of Eating Up the West Coast (Oxmoor House, 2015), as she grills pasture-raised local porterhouse over red oak on her Santa Maria-style barbecue, accompanied by rustic flatbreads from the wood oven, impeccable late-summer local produce, and estimable wines. Binns deliciously dishes up her theory, "The Central Coast is like Tuscany with cowboys," on a long, communal table under the 300-year-old oak tree located in the bucolic heart of California's Central Coast wine country. Culinary retreat Refugio is the perfect backdrop for wine country cuisine under the vibrant stars of San Luis Obispo County. SOLD OUT
- Artists' Village at the Main Event: In recognition of the city's flourishing art and culinary scenes, Sunset SAVOR the Central Coast is featuring Paso in its new Artists' Village as part of this year's Main Event. The Artists' Village celebrates the fusion of food and culture inspired by Paso sights and purveyors with an auction and a variety of displays. In addition to showcasing a selection of artists from Paso Robles, the Artists' Village will profile Helen K Davie as this year's SAVOR Featured Artist. Helen, a talented local artist and printmaker, will create a signature art piece to be auctioned off at the event.

To purchase tickets and for more information about Sunset SAVOR the Central Coast and the unique ways to experience San Luis Obispo County, visit: http://www.savorcentralcoast.com.

View Boiler Plates here

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